EIG
AVRUPA ENTEGRASYON DERNEĞİ

INFOPACK · 2026–2027

#ERASMUSENTREPRENEUR

ERASMUS ENTREPRENEUR SQUAD

A 9-week online mentorship programme that turns your business idea into a business plan, ready for Erasmus for Young Entrepreneurs.



DATES
19 DEC – 19 FEB
2026–2027 · 9 weeks

FORMAT
ONLINE MENTORSHIP
Weekly group sessions + 1:1 mentoring

SEATS
5 CANDIDATES
New entrepreneurs with a business idea

APPLY
PLATFORM.EIG.IST
Evaluation token: 20 impactoken

01 ABOUT THE PROGRAMME

Two steps: first you build your plan with us, then you take it abroad with Erasmus for Young Entrepreneurs.

WHAT IS ERASMUS FOR YOUNG ENTREPRENEURS?

Erasmus for Young Entrepreneurs (EYE) is an EU-funded cross-border exchange programme. New entrepreneurs work alongside an experienced entrepreneur who runs a small business in another participating country, learning how to start and run a company in practice.

- **Duration:** 1 to 6 months abroad, ideally in one continuous stay. It can be split, as long as it ends within 12 months.
- **Funding:** the EU partially covers travel and living costs with a monthly grant that depends on the host country. Examples (June 2024): Italy €1,000, France €950, Germany €900, Spain €900, Poland €650.
- **Application:** through a local contact point, with a business idea and a realistic business plan.

Source: erasmus-entrepreneurs.eu and Your Europe (europa.eu). Amounts can change; check the current figures before you apply.

WHAT IS THE SQUAD?

The #ErasmusEntrepreneur Squad is EIG's online preparation programme for EYE. Over nine weeks, a small group of **5 new entrepreneur candidates** develops their business ideas with mentors from EIG's network.

The aim is simple: by 19 February you have a business plan you can defend, a clear picture of where and with whom you want to do your exchange, and an application that is ready to send.

It starts with an online info seminar on **19 November, 19:00 (TR time)**, open to everyone interested in EYE.

WHAT YOU WILL GET

- A complete business plan in the structure EYE expects
- Regular 1:1 feedback from a mentor
- A pitch you have practised in front of an audience
- Support in shortlisting host entrepreneurs and choosing a local contact point
- A peer group of five founders who push each other forward
- Impactoken on your platform.eig.ist profile for taking part

02 PROGRAMME ROADMAP

19 December 2026 – 19 February 2027 · fully online · indicative plan, final session times are agreed with the group.

EVERY WEEK
GROUP SESSION
~90 min online, weekday evening

EVERY 2 WEEKS
1:1 MENTORING
~45 min with your mentor

ON YOUR OWN
2–3 HOURS
Weekly assignments and research

W1	19–25 Dec	**Kick-off & idea canvas** Meet your group and mentors. Map your idea on a one-page canvas and set your goals.
W2	26 Dec–1 Jan	**Holiday week · self-study** Light assignment: desk research on your market and three competitors.
W3	2–8 Jan	**Customers & market** Define your target customer, validate the problem with real interviews, size your market.
W4	9–15 Jan	**Business model & revenue** Value proposition, pricing, channels and how the business makes money.
W5	16–22 Jan	**Financial plan basics** Start-up costs, monthly budget, break-even and a simple 3-year projection.
W6	23–29 Jan	**Writing the business plan** Turn your work into a complete business plan in the structure EYE expects.
W7	30 Jan–5 Feb	**Host entrepreneur search** Define what you want to learn abroad, shortlist host entrepreneurs and countries.
W8	6–12 Feb	**Pitch & application review** Pitch practice with feedback; mentors review your plan and EYE application profile.
W9	13–19 Feb	**Demo day & next steps** Final pitches to the group and guests; personal action plan for your EYE application.

03 WHO CAN APPLY

You need to meet the general EYE criteria and the squad's own conditions.

EYE GENERAL REQUIREMENTS

- 18 years or older
- Permanent resident of a country taking part in EYE
- Firmly planning to start a business, **or** running one that is **less than 3 years** old
- A concrete business idea in any sector, backed by a realistic business plan
- Not having taken part in EYE as a new entrepreneur before (you can join only once)
- Ready to cover any costs of the stay that the EU grant does not

SQUAD CONDITIONS

- Available for the weekly sessions from 19 December to 19 February
- Working knowledge of English (B1 or higher recommended)
- A laptop and a stable internet connection
- A complete profile on platform.eig.ist
- Willing to share progress and give feedback to the other four candidates

04 HOW TO APPLY

1. **Register** on platform.eig.ist and complete your profile.
2. **Apply** on the #ErasmusEntrepreneur Squad page: a short summary of your idea, where it stands today and why you want to join. The evaluation token is **20 impactoken**.
3. **Evaluation:** clarity and viability of the idea, motivation and commitment, and fit with EYE.
4. **Results:** the 5 selected candidates are informed through the platform before the kick-off on 19 December.

KEY DATES

19 Nov, 19:00 · Online info seminar (+10 impactoken)
Deadline · see the platform listing
19 Dec · Kick-off
19 Feb · Demo day

Taking part in the squad prepares you for EYE but does not guarantee acceptance. Your local contact point makes the final eligibility decision.